

August 30, 2011

Nance Donaldson, CSW
Independent Senior Wine Consultant

Nance,

I just want to tell you how thrilled I was when I received my order of wines with a personalized label.

I had been wrestling with ideas for a memorable, customized gift to send to important clients after completing a major project with them (and getting paid, of course). Nothing seemed to express my professional personality or leave the impression I wanted to make . . . until I found my solution while learning about your business, It's About Wine.

Your passion for wine, your fresh ideas for giving and enjoying it, and your unpretentious sharing of knowledge and insights led me right to my solution. How perfect - I could design a custom label and send a bottle of wine with a note to thank special clients for their business! I especially appreciated your expert guidance when deciding which types of wine to select for the kinds of clients I do business with. The Wine Shop at Home web site was very user friendly - easy to navigate for information and to create a custom label that was just right for me.

Thanks to your product and exceptional customer service, I can fully implement my plan for enhancing client relationships and sowing the seeds for repeat business. Sending a thank-you bottle of wine may be a small gesture, but it's personalized, memorable, and further differentiates my brand.

Kind regards,
Randi